



Horizon 2020 Societal challenge 5:
Climate action, environment, resource
efficiency and raw materials

COP21 RIPPLES

COP21: Results and Implications for Pathways and Policies for Low Emissions European Societies

GA number: 730427, Funding type: RIA

Deliverable number (relative in WP)	D5.3
Deliverable name:	Website in full operation: the website is fully designed and developed and is launched on the web. This will include the logo of the project.
WP / WP number:	5
Delivery due date:	Project month 4 (03/2017)
Actual date of submission:	31/03/2017
Dissemination level:	Public
Lead beneficiary:	CS
Responsible scientist/administrator:	Andrzej Blachowicz, Climate Strategies
Estimated effort (PM):	1.0
Contributor(s):	Andrzej Blachowicz (Climate Strategies), Germana Canzi (Climate Strategies), Alexandra Carr (Climate Strategies)
Estimated effort contributor(s) (PM):	Andrzej Blachowicz (0.2 PM), Germana Canzi (0.3 PM), Alexandra Carr (0.5 PM)
Internal reviewer:	CS, IDDRI

1. Changes with respect to the DoA *(with justification if applicable)*

No changes were made with respect to the DoA.

2. Dissemination and uptake *(who will/could use this deliverable, within the project or outside the project)*

Stakeholder engagement, and dissemination and exploitation of research outcomes are important elements of the COP21 RIPPLES project and form the core of Work Package 5 (WP 5). This report focuses on one specific dissemination channel targeting the general public: the COP21 RIPPLES website.

The website is intended to be used by the project consortium, a range of relevant stakeholders and the wider public. The consortium will use the website to regularly include any project updates and add content, including blog posts. The website will be used by stakeholders and the wider public to access project content, such as policy briefs, and to be informed on upcoming workshops and events.

The website will allow for rapid dissemination of all information about the project. The website provides specific pages for each output to be included. This will make sure all information is easily accessible. Most recent updates will also be visible on the website homepage.

3. Short Summary of results (<250 words)

3.1 Logo

The logo was designed to incorporate the two elements of the project acronym, 'COP21' and 'RIPPLES'. The design process undertook four rounds of design and re-design, integrating feedback from the whole consortium at the first round, and feedback from the WP 5 consortium during the following rounds.

The final design features a central leaf shape, similar to that of the 'COP21' logo, and includes water ripples around the base. The logo was approved by the whole consortium and adopted as the official logo in March 2017.

The logo was created by an independent designer, with experience in designing content for sustainability projects and not-for-profit organisations.

3.2 Website

An external independent web designer, with experience of working with not-for-profit organisations and research projects, was contracted to design the website. The website is hosted by SiteGround and the domain was purchased for the entire duration of the project (three years). It is likely that this will be extended following the end of the project as an archive, with the duration time TBC.

The website was designed to be clear, visual and simple to use. The different project outcomes will be available on their corresponding webpages. For example, all written outputs, including reports, policy briefs and opinion papers, will be published in the 'Library', and all events will be found on the 'events' page. All recent updates will also be visible and easily accessible from the homepage.

4. Evidence of accomplishment *(report, manuscript, web-link, other)*

4.1 Website link

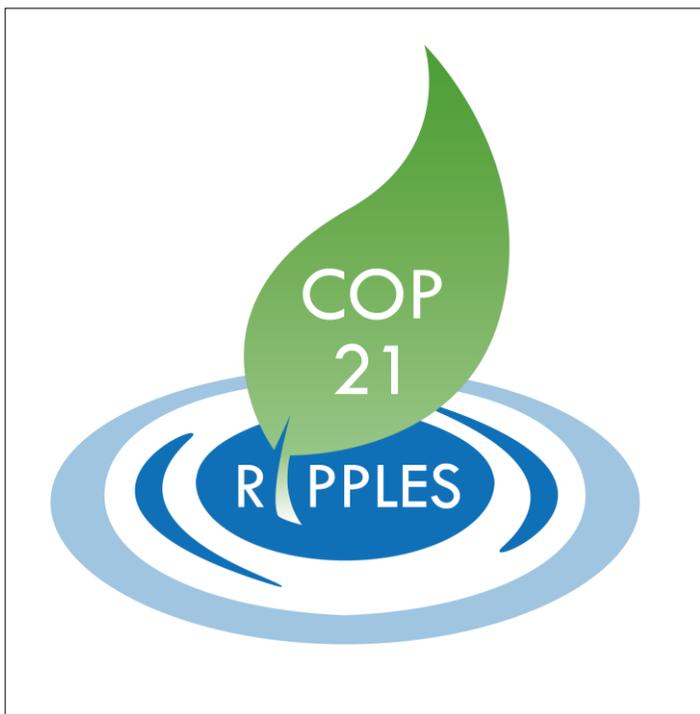
www.cop21ripples.eu

4.2 Designers

Logo: Margherita Gagliardi (margheritagagliardi.tumblr.com)

Website: Jake McMurchie (www.jakemc.co.uk)

4.3 Logo



4.4 Website screenshots

